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**Southern Heritage Foundation Gives \$10,000 to The Food Bank
To Help Feed Katrina Evacuees**

Giving back to the community where it's needed

MEMPHIS – The Southern Heritage Foundation, the charitable giving arm of the Southern Heritage Classic presented by FedEx, has awarded a special grant of \$10,000 to The Food Bank to help feed the 12,000 evacuees from Hurricane Katrina in the Memphis area.

“The evacuees are our neighbors to the south, and we want to help them during this extremely difficult time,” said Fred Jones Jr., president of the foundation.

“Memphians have family and many friends in the Louisiana, Mississippi and Alabama areas. We encourage the people of Memphis to contribute what they can to the relief effort, especially donating blood to Lifeblood.

“A donation to Lifeblood from one person can help save lives and help to replenish the available blood supply. We feel that’s a goal Memphians can fulfill.”

A special grant to help the Katrina evacuees will be awarded Wednesday (September 7) at the foundation’s annual dinner. The event, billed as “A Community Service Celebration,” will start at 7 p.m. in the Memphis Marriott Downtown.

In addition to The Food Bank grant, the Southern Heritage Foundation will contribute \$20,000 to four area organizations (\$5,000 each):

- Kappa Alpha Psi Memphis Alumni Service Corporation
- Downtown Porter Boys and Girls Club
- National Coalition of 100 Black Women, Inc., Memphis Chapter
- The Piney Woods School (Piney Woods, MS)