

For Immediate News Release  
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**Maze featuring Frankie Beverly to Perform  
During Southern Heritage Classic Weekend;  
Tickets on Sale Tomorrow**

MEMPHIS, Tenn. – July 14, 2008 – Tickets for the powerful, soulful performance of Maze featuring Frankie Beverly on Sept. 12 go on sale Tues., July 15 at 10:00 a.m. This creative soul/rhythm and blues group has thirty years of record-breaking hit songs, including “Back in Stride,” “Southern Girl,” “Running Away,” “Happy Feelings,” and “Joy and Pain.” Their unique sound keeps them in constant demand, and their concert in Memphis comes after several exciting performances throughout the United States this year.



Purchase reserved seats for \$62 or \$77 plus service charges from The Orpheum box office and from Ticketmaster outlets or online at [www.ticketmaster.com](http://www.ticketmaster.com). To charge by phone, call (901) 525-1515.

The Maze featuring Frankie Beverly concert will be at The Orpheum Theatre at 203 S. Main Street at 8:00 p.m. on Fri., Sept. 12. The concert is among several events taking place during the 19<sup>th</sup> annual Southern Heritage Classic weekend. The Southern Heritage Classic presented by FedEx features the Jackson State University and Tennessee State University football teams and has made the second Saturday in September an annual regional, cultural celebration.

“The Classic experience would not be complete without music by a really fantastic group,” said Fred Jones Jr., founder of the Southern Heritage Classic. “Maze featuring Frankie Beverly will add a very special note to the Classic weekend. Their concerts are usually sold-out.”

*About the Southern Heritage Classic*

*Established in 1990, the Southern Heritage Classic was founded by Fred Jones Jr., a veteran of the national entertainment industry and owner/limited partner of the NBA’s Memphis Grizzlies. The Southern Heritage Classic is the premier sports and entertainment event in Memphis and is produced by SMC Entertainment. For more information about the Southern Heritage Classic, visit online at [www.southernheritageclassic.com](http://www.southernheritageclassic.com).*