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## **Le Bonheur to Host Two Southern Heritage Classic Events** *Community Health Fair and Aristocrat of Bands Set for Sept. 12*

**Memphis, Tenn.** - In celebration of the 19th annual Southern Heritage Classic presented by FedEx, Le Bonheur Children's Medical Center will host two special events - the Classic Community Health Fair and the Tennessee State University's "Aristocrat of Bands".

The National Association of Health Service Executives -Memphis Chapter and Le Bonheur Community Outreach are partnering to host the Classic Community Health Fair which will be held 9 a.m. - 2 p.m. on Sept. 12 at Le Bonheur (50 N. Dunlap Street) Free health screenings and health information will be provided.

Just a few hours later, The Aristocrat of Bands will strut down the street for patients and families at Le Bonheur Children's Medical Center as well on Friday, September 12 at 4:30 p.m. Marching down Dunlap Street from Poplar Ave., the band will play several pieces of music from their vast repertoire and a selection from their halftime performance at this year's Southern Heritage Classic at Liberty Bowl Memorial Stadium on September 13.

Both events are open to the public.

Following their performance in front of the hospital, the band members will attend an informal pep rally in their honor in the hospital auditorium before touring patient units of the hospital. Activities with band members and patients will include cookie decorating and making "Get Well" cards for Le Bonheur patients.

During their visit last year, band members and majorettes presented patients with teddy bears, sung sweet melodies to parents in the Neonatal Unit, prayed with parents in the Emergency Department and serenaded patients.

"These two events are designed with the community in mind. As we considered additional ways to provide vital services, information, and resources to the communities we serve, we thought that linking the healthcare arena with the excitement of the Classic would be a perfect way of expanding what the Southern Heritage Classic is all about; Community and building bridges amongst us all." says Jeshahnton Essex, President - NAHSE - Memphis Chapter.

*For more information on the Southern Heritage Classic and other events, call SMC Entertainment at (901) 398-6655 or toll free (800) 332-1991, or online at [www.southernheritageclassic.com](http://www.southernheritageclassic.com)*

*Founded in 1952, Le Bonheur Children's Medical Center is the Mid-South's first and only comprehensive pediatric medical facility. Every year Le Bonheur treats almost 140,000 children from 47 states and many countries. Le Bonheur is home to one of the nation's 10 busiest pediatric emergency departments and hosts one of the largest pediatric surgical brain tumor programs.*

*Le Bonheur Children's is building a new state-of-the art hospital. The \$327-million facility is scheduled to open in 2010 and will double the space for patient care, research and teaching. For more information, please call (901) 287-6030 or visit [www.lebonheur.org](http://www.lebonheur.org).*

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*We're growing up!*

Le Bonheur Children's Medical Center  
50 N. Dunlap ■ Memphis, TN 38103 ■ 901.287.6030

